

Sponsor/Title: Department of State (DOS) -- Celebrate 250: The Spirit of America

Website: <https://www.grants.gov/search-results-detail/360037>

Funding Opportunity Number: PAS-JOR-FY25-004

Notre Dame Limited Submissions Listing:

<https://research.nd.edu/our-services/funding-opportunities/faculty/limited-submissions-program/>

Focus: The Public Diplomacy Section at the U.S. Embassy in Amman seeks proposals that leverage America's greatest strengths—its historical milestones, innovation and leadership, cultural excellence, and tradition of volunteerism and civic participation—to cultivate deeper understanding among Jordanians of the United States' contributions and legacy. Proposals should also highlight the past, present, and future of U.S.-Jordanian cooperation.

Applicants are encouraged to employ broad public diplomacy outreach methods, immersive programming, and experiential learning activities as part of a nine-month campaign to “tell the story of America.” Proposals must demonstrate a clear U.S. component—such as American experts, institutions, or emblematic cultural performances—that reflect U.S. leadership, history, and ingenuity. Successful proposals will focus on Jordanian youth and emerging leaders who may lack familiarity with the United States and will present a clear plan for measurable campaign and post-program impact.

Priority Themes:

- **American Innovation: Promoting U.S. Creative Leadership and Global Impact**
 - Position the United States as a global leader in science, technology, culture, sports, and arts.
 - Showcase U.S. achievements across sectors – including in areas such as artificial intelligence, medical research and biomedical sciences, cybersecurity, space exploration, and frontier technologies – and incorporate high-profile American voices and heroes.
 - Highlight American contributions to the creative economy, such as film, music, fashion, literature, sports, and gaming, and their role in building global connections.
- **American History: Reflecting on the Past, Shaping the Future**
 - Engage Jordanian audiences with compelling narratives of American history, highlighting important U.S. founding documents and underscoring the enduring question for a more perfect union.
 - Illuminate the evolution of U.S.-Jordan diplomatic, economic, and cultural relations, and emphasize ways in which the two countries have cooperated to create solutions to shared challenges.
- **American Civic Life: Building Community and Encouraging Partnership**
 - Inspired by America250's “America Gives” program, activate Jordanian local communities in service and volunteerism initiatives.
 - Highlight how American values, open markets, and commitment to liberty have deepened the United States' bilateral and global partnerships, and amplify stories that celebrate the strength of U.S. partnerships around the world.

Program activities may include, but not be limited to, speaker tours and lecture series, cultural exchanges, performances and exhibits, challenge labs that incorporate emerging technologies, volunteer initiatives, public-private collaborations, higher education cooperation, and other innovative ideas that address U.S. foreign policy priorities.

Successful proposals will expand appreciation for the United States among Jordanian audiences and encourage them to consider the United States as a preferred destination for education, business, and tourism. Proposals should establish clear performance indicators, build evaluation into program design, and measure increased awareness among Jordanian audiences of America's history, global leadership, and innovation, and of the U.S.-Jordan partnership.

Required Internal Application: Upload the following information to the Google Form -- <https://forms.gle/m7G7SBqB3wd6DK4w5> by the internal deadline.

- Name of the Principal Investigator (PI)
- Names of ND collaborators
- Project Title
- Project Summary: A three-page project summary (maximum) addressing the following Application Merit Review Criteria, outlined in the NOFO on pages 11-12, specifically the following criteria:
 - Quality and Feasibility of the Project Idea
 - Program Planning/Ability to Achieve Objectives
 - Monitoring and Evaluation Plan

Internal Interest Date:

2025-07-29

Sponsor Deadline Date:

2025-08-18

Questions? Contact Notre Dame Research Limited Submissions at limited@nd.edu.

Unless otherwise noted, all internal applications are due by 11:59 PM Eastern Daylight Time on the internal expression of interest deadline.

Internal applications submitted after the deadline will not be accepted.