

Sponsor/Title: Department of State (DOS) -- Dhaka, Public Diplomacy Grants 2025

Website: <https://www.grants.gov/search-results-detail/359938>

Funding Opportunity Number: PDS-DHAKA-NOFO-FY2025-03

Submission Limitation per Institution: One

Notre Dame Limited Submissions Listing:

<https://research.nd.edu/our-services/funding-opportunities/faculty/limited-submissions-program/>

Focus: Bangladesh is one of the fastest-growing economies in South Asia, presenting promising opportunities for U.S. businesses. Despite its rapid growth and a sizable consumer market, U.S. companies continue to face significant challenges, such as regulatory uncertainty, concerns around labor standards, industry norms that often diverge from international best practices, limited familiarity with American standards and technologies, and restricted market access. These obstacles hinder the development of mutually beneficial trade and investment relations.

With greater alignment in regulatory practices, improved awareness of International norms, and deeper commercial cooperation, there is strong potential to unlock mutually beneficial opportunities for both Bangladeshi and American businesses, ensuring both nations are more prosperous.

To address these issues, the U.S. Embassy seeks to promote American commercial interests, U.S. exports including agriculture and energy, improve understanding of U.S. business practices, and foster a more predictable and transparent environment for American firms.

This program aims to:

- Raise awareness of U.S. products, services, and commercial practices.
- Promote U.S. exports to Bangladesh
- Improve the operating environment for U.S. businesses by supporting greater transparency and predictability.
- Emphasize fair trade, intellectual property protection, and business transparency.

Required Internal Application: Upload the following information to the Google Form --

<https://forms.gle/XaZCoNreZcnSRH1h8> by the internal deadline.

- Name of the Principal Investigator (PI)
- Project Title
- Names of ND Collaborators
- Project Summary: A two-page summary (maximum) that aligns with the NOFO based on the Merit Review Criteria 1 and 3, on pages 18-19, specifically addressing the following:
 - **Criterion 1: Quality and Feasibility of the Program Idea:**
 - The program idea should be innovative and well-developed, with sufficient detail about how project activities will be carried out. The proposal should demonstrate originality and outline clear, achievable objectives. The

proposal includes a reasonable implementation timeline. The project scope is appropriate and clearly defined.

- **Criterion 3: Program Methods, Design, Activities, and Deliverables:**

- Project Planning/Ability to Achieve Objectives: The project plan is well developed, with sufficient detail about how activities will be carried out. The proposal specifies target audiences, participant recruitment, and geographic areas of implementation. The proposal outlines clear, achievable objectives. The proposal includes a reasonable implementation timeline. The project scope is appropriate and clearly defined.

Internal Interest Date:

2025-08-11, **2:00 pm EDT**

Sponsor Deadline Date:

2025-08-18

Questions? Contact Notre Dame Research Limited Submissions at limited@nd.edu.

All internal applications are due by 2:00 PM Eastern Daylight Time on the internal expression of interest deadline.

Internal applications submitted after the deadline will not be accepted.